

Earnings 9M Release 2017

Consolidated P&L Account	9M 2017		9M 2016		Increase / (Decrease)		Note
	Million ฿	%	Million ฿	%	Million ฿	%	
Sales Revenue	2,199	100%	1,953	100%	246	13%	1
Cost Of Goods Sold	1,623	74%	1,450	74%	173	12%	
Gross Profit	576	26%	503	26%	73	15%	2
SG&A Expenses	684	31%	726	37%	(42)	(6%)	
Operating Profit (Loss)	(109)	(5%)	(224)	(11%)	115	(52%)	3
Financial Cost	64	3%	55	3%	9	16%	4
Gain (Loss) on Exchange Rate	(2)	(0%)	(78)	(4%)	76	(98%)	5
Other Items	45	2%	71	4%	(26)	(37%)	6
Profit (Loss) Before Income Tax	(129)	(6%)	(286)	(15%)	157	(55%)	
Tax Income (Expense)	1	0%	(0)	0%	2	(485%)	
Profit (Loss) for Equity Holders	(128)	(6%)	(286)	(15%)	158	(55%)	7

Explanation in brief:

1. Pranda and its subsidiaries had sales revenue of Baht 2,199 million for the nine-month period ended 30 September 2017, increased from same period of the previous year by Baht 246 million or 13% due to a extensive growth in the group's Production base, Retail Base, and Distribution base sales revenue.
2. Gross profit margin is close to the same period of previous year at 26%
3. Pranda Group has made operating loss of Baht 109 million or decreased by 52% compared to last year; correspond to higher gross profit and result of efficiently controlling and managing the Selling and Administrative expenses.
4. Finance cost has risen by 16% due to the increase in loan interest rates.
5. Pranda Group has made loss on exchange rate at Baht 2 million, while last year the group has made loss on exchange rate of Baht 78 million which was affected by the devaluation in Pound Sterling due to impaction from Brexit in Year 2016.
6. Other items had reduced by 37%, as there was a gain from liquidation of subsidiary company in Year 2016.
7. The above reasons have led to a loss on equity holders of the company at Baht 128 million.

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