



Earnings Q.2 Release 2017

Consolidated P&L Account	Q2 2017		Q2 2016		Increase / (Decrease)		Note
	Million ฿	%	Million ฿	%	Million ฿	%	
Sales Revenue	626	100%	710	100%	(84)	(12%)	1
Cost Of Goods Sold	448	72%	541	76%	(93)	(17%)	
Gross Profit	178	28%	169	24%	9	5%	2
SG&A Expenses	225	36%	217	31%	8	4%	
Operating Profit (Loss)	(47)	(8%)	(48)	(7%)	1	(2%)	
Financial Cost	11	2%	19	3%	(8)	(42%)	3
Gain (Loss) on Exchange Rate	23	4%	(29)	(4%)	52	(179%)	4
Other Items	17	3%	28	4%	(11)	(39%)	5
Profit (Loss) Before Income Tax	(18)	(3%)	(68)	(10%)	50	(74%)	
Tax Income (Expense)	1	0%	(3)	(0%)	4	(133%)	
Profit (Loss) for Equity Holders	(17)	(3%)	(71)	(10%)	54	(76%)	6

Explanation in brief:

1. Pranda and its subsidiaries had revenue for the period April to June 2017 of Baht 626 million, decreased by Baht 84 million or 12% comparing to the same period of previous year which is a result of a slight fall in sales revenue of both Production base and Distribution base. This is owing to the current world economic situation which has led to a plunge in customers' purchasing power.
2. Gross profit margin has risen from 23.7% to 28.4% considering the fact that there was an inventory clearance taken place last year.
3. Financial cost has decreased by 42% due to loan repayment along with maturity of Bill of Exchange.
4. Pranda and its subsidiaries had gain on exchange rate at Baht 23 million which has surged by 179% compared to same period of the previous year which has a loss on exchange rate at Baht 29 million as a consequence of the United Kingdom's decision to withdraw from the European Union or Brexit, of which has led to the depreciation in pound sterling.
5. Other items dropped by 39% as there was a gain from liquidation of subsidiary company during the same period of the previous year.
6. Pranda and its subsidiaries made loss on equity shareholders of the company of Baht 17 million, improved from previous year which had loss of Baht 71 million due to improvement in gross profit margin.

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